



Sacramento Permanent Cosmetics  
Clinic & Institute

BEGINNING PERMANENT COSMETICS  
NOUVEAU CONTOUR TRAINING CENTER



8518 Madison Ave.  
Fair Oaks, Ca 95628  
916-961-6263

[www.cosmeticspermanent.net](http://www.cosmeticspermanent.net)

## Simply the BEST Education Available

- Learn the newest and most advanced techniques.
- What works and what does not!
- Learn from experts in the field.
- There will never be more than two students to an instructor.
- There will always be one-on-one training with models.
- More physicians refer to our clinic and institution!
- You will always be welcome to come back, spend a day or just a few hours to observe procedures after you're a Sacramento Permanent Cosmetic Institute graduate.
- When you need help, we are always available for post graduate support.
- As a Sacramento Permanent Cosmetic Institute graduate, you will always be notified of all upcoming advanced educational workshops being offered and updated on the latest happenings in our industry.

### OUR PERSONAL PROMISE TO EACH STUDENT

Each student is a unique individual with different artistic abilities, needs, goals, and ideas. Our goal is to help you every step of the way, to be the best technician that you can be. We will support you all the way!

## About The Training Institute



The Sacramento Permanent Cosmetic Institute is located in beautiful Fair Oaks, California just a few minutes off highway 50. It is easily accessible from the Sacramento Airport. The facility consists of 2 treatment rooms and a large classroom. Our beginning classes are six full days (averaging 8- 10 hours per day) and approximately 40 hours of pre- reading required prior to class date. There will never be more than 2 students to a class; this will insure you of one-on-one instruction. We offer a very intensive and complete training course with a minimum of six models. All model procedures are supervised by your instructor.

We say NO to 2-day schools. There's just too much training required to be a successful and qualified technician. You need 3 full days of theory and practice before you should be working on models. Sacramento Permanent Cosmetic Institute is a licensed and certified school and Debi Walker is an approved trainer of the SPCP. We offer State of California approved training programs and a lifetime of support to all our graduates. Call and spend the day observing (a few hours or a full day) as often as you'd like.

For students arriving from out of town, there are two hotels available that offer our training center a discounted rate.

Thank you for inquiring about learning the art of permanent cosmetics. It is a fun and gratifying occupation, or a great addition to your current services. I have been doing permanent cosmetics for over 11 years and teaching for 7 years.

I am nationally certified with the SPCP (Society of Permanent Cosmetics Professionals) as a CPCP and I sit on the board of directors – Education committee chair. As the founder of the Sacramento Permanent Cosmetic Institution, I hold numerous certifications and awards. I am also the creator of the “One Pass Lip” technique (instructional video.)

I offer beginning and advanced training with great pride. The classes have a 2 student maximum, but one on one is offered. I am committed to giving my students a superior education, covering every aspect of permanent cosmetics.

Warm Regards,  
Debi Walker CPCP



Debi Walker, C.P.C.P  
Owner, Founder, Instructor

Course instructor Debi Walker has over 30 years of experience in the beauty industry. She has been nationally certified as a CPCP Trainer by the Society of Permanent Cosmetic Professionals, and also serves on the board of this national organization as the Chairwoman of the Educational Committee. She is additionally certified with specializations in scar camouflage, areola re-pigmentation, and removal treatments. Debi is also a licensed aesthetician.



Jeremy Duke  
Assistant Instructor

My original training was from Debi Walker 7 years ago. Since then I have studied with many pioneers in the field of permanent cosmetics. I have practiced at Sacramento Cosmetic Institution and assisted in many training classes. I am sure our students will see permanent cosmetics as a lucrative addition to their career.

The best investment is the one we make in ourselves!



Yes, there are long days, and a lot to learn, but we sure did have fun too!!



# SACRAMENTO PERMANENT COSMETIC INSTITUTE



## Advanced Training of Permanent and Corrective Cosmetics

Looking for an exciting and lucrative career in  
Permanent Cosmetics...

- Did you know that an estimated 20 million Americans have some type of tattooing?
- Did you know that an established technician can see up to 20 new clients a week?
- Did you know that Permanent Cosmetics appeal to all age groups and all walks of life?
- My business sees clients between the ages of 18 and 92 years old.
- Did you know that this is a very desired procedure for those with vision or physical difficulties?

Based on a 50 week year / gross wages

\$\$\$ Fee per procedure	1 Procedure per week	2 Procedures per week	4 Procedures per week	6 Procedures per week	10 Procedures per week
\$300	\$15,000	\$30,000	\$60,000	\$90,000	\$150,000
\$350	\$17,500	\$35,000	\$70,000	\$105,000	\$175,000
\$500	\$25,000	\$50,000	\$100,000	\$150,000	\$250,000
\$650	\$32,500	\$65,000	\$130,000	\$195,000	\$325,000

**For more information call Sacramento Permanent Cosmetic Institute at  
916-961-6263**

## 7 Days of Intensive Training

# Curriculum – Beginning Program

1. The Skin, Anatomy, and Physiology:
  - a. Layers of the skin
  - b. Functions of the skin
  - c. Understanding and exfoliation process
  - d. Skin disorders
  - e. The blood/tissue fluid/lymph
  - f. Skeletal and muscular system
  
2. Sterilization and Sanitation:
  - a. State and County Health Department regulation
  - b. OSHA
  - c. Blood-borne pathogens
  
3. Machine Technology:
  - a. Knowing and understanding the different machines used in permanent cosmetics
  - b. What is digital?
  - c. The Nouveau Contour System
  
4. Techniques and Needle Groups:
  - a. Handling the skin
  - b. Topicals used in permanent cosmetics
  - c. The Nouveau Contour needle system
  - d. Eyebrow, eyeliner, and lip procedures
    - Proper application
    - Preferred needle groups

5. Color Theory:
  - a. The color wheel
  - b. Mixing colors
  - c. Choosing the right color using our CIS system
  - d. Color undertones and overtones
  - e. Pigment bases
  - f. Color removal
  
6. Design and Enhancing:
  - a. The right brow shape
  - b. Making a thin lip look fuller
  - c. Correcting an uneven lip
  - d. Lash enhancement or eyeliner
  
7. Treatment Room Set-Up:
  - a. Supplies needed
  - b. Professionalism
  
8. The Consultation:
  - a. Medical release forms
  - b. Asking the right questions
  
9. Documenting your work:
  - a. Using the proper consent forms and procedure release forms
  - b. How to chart your clients
  - c. Photos
  
10. Client After Care:
  - d. Instruction sheets
  - e. Proper home care
  
11. State and Local Legislation
  - a. Liability insurance
  
12. How to Market
13. One hour exam

## **We Provide:**

- Nouveau Contour Digital permanent make-up machine
- Color mixing and formula book class supply kit
- All legal forms needed to get started
- Class workbook and pre study manual
- Graduation certificate
- Liability insurance information with an A+ company
- Models for procedures

## **Note:**

How you apply yourself as a student has an important role in the process. If you are attentive and eager your potential is great!

# PERMANENT COSMETICS TRAINING CLASSES

## WHAT IS THE TUITION?

BEGINNING CERTIFICATION COURSE: 100 hours (approximately 60 hours classroom plus 35 hours pre and home study)

TRAINING ON THE NOUVEAU CONTOUR INTELLIGENT MEDICAL MACHINE (German made): cost of this new machine is \$3,495.00 + tax and shipping.

CLASS TO INCLUDE:

- Study workbooks
- Work supply case and Starter Kit

COST OF CLASS .....\$4,200.00 + machine.

TRAINING ON THE NOUVEAU CONTOUR DIGITAL 700 MACHINE (German made): cost of this new machine is \$2,650.00 + tax and shipping.

CLASS TO INCLUDE:

- Study workbooks
- Work supply case and Starter Kit

COST OF CLASS .....\$4,200.00 + machine.

INTERMEDIATE COURSE: (8-16 hours) this is a one-of-a-kind class designed to help you be the best you can be. This is more directed to the student who is unhappy with their previous training or feels they just need more. Class objectives will include; how to choose the correct color, color theory, proper techniques, hair simulation, designing, and shaping. Instructor will demonstrate eyebrows, eyeliner, and lip procedures.

COST OF CLASS .....one day \$995.00  
.....two day \$1,600.00

Dear Student,

This is a very intense class and there is a lot to learn in your six (7) days at the training institute.

Unlike many other training programs, we only take up to 1-2 students per class. We require that our trainees receive extensive “hands-on” experience using live models.

Being prepared for this class is a must! A pre-study manual will be sent to you, along with our regular manual. A written test is on the last page. The test **MUST** be completed and returned on the first day of our class. It is imperative that you have an understanding of the subjects covered. These are the building blocks to your beginning training program. The more you prepare, the better your class will be. It’s really up to you....There will also be a 1-hour exam upon completion of class.

We look forward to meeting each of you and having the honor to help you achieve a career in such an artistic and creative field as permanent cosmetics.

It is our hope that each of you will excel and become the best that you can be and gain success beyond your wildest dreams.

# PERMANENT COSMETICS ENROLLMENT FORM

**Please Print Clearly**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Business Phone: \_\_ (\_\_\_\_) \_\_\_\_\_ Home Phone: \_\_ (\_\_\_\_) \_\_\_\_\_

Present Occupation: \_\_\_\_\_

## TUITION

(please check appropriate box)

Beginning Certification Course with:

<b>Tomi Machine</b>	<b>Star Digital</b>	<b>N.C. 700 Machine</b>	<b>N.C. Intelligent</b>
\$4,500.00 <input type="checkbox"/>	\$5,250.00 <input type="checkbox"/>	\$6,850.00 <input type="checkbox"/>	\$7,650.00 <input type="checkbox"/>

REQUESTED CLASS DATE \_\_\_\_/\_\_\_\_/\_\_\_\_

**Deposit:** \$500.00 is needed to reserve your class date. **(Deposit is non-refundable.)** Upon receiving your class deposit, our workbooks will be sent to you. This will help prepare you for the class. Studying the workbooks thoroughly is a **MUST** before class begins!! Please allow 40 hours home study.

**Balance Due:** All balances must be paid in full one week prior to class date. (No exceptions.) Credit cards accepted are Visa and MasterCard only. Please make checks payable to “Debi Walker”

**Financing Available! Please call for information.**

\_\_\_\_\_  
Visa or MasterCard #

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Cardholder's Name (please print)

Classes fill up quickly  
Call for available class dates  
Prices are subject to change

# **Sacramento Permanent Cosmetic Training** **Institute**

## **Primary Classes**

65 hours at the training center...

35 hours pre-reading required...

## **Schedule**

Classes may be taken in 7 consecutive days or over the course of a few weeks. Call today to schedule your training dates!

**Other class dates may be available upon request**